Final Weeks to Register!

5TH ANNUAL

FOOD AS MEDICINE

June 4-5, 2025
Swissôtel Chicago | Chicago, IL

Continuing the Journey from GreyGreen

Growing and Unifying the Movement
From Promise to Implementation

2025 Featured Speakers

Maycie Elchoufi
Physician Executive, Office of the Chief Medical Officer, Humana

Marianne O'Shea
Vice President, Global Nutrition Science, PepsiCo

Eugenia McPeek Hinz
Associate Chief Medical Information Officer, Duke University Medical Center

Julie Branham
Vice President, Clinical Nutrition, Sodexo

Daniel Riff
Head, Government & Nonprofit Operations, DoorDash

Stacy Hammer
Director, Community Health, Indian Health Service

Ipyana Spencer
Chief Health Officer, Meals on Wheels America

Naima Gardner
Division Director, Division of Nutrition & Physical Activity, Indiana Department of Health

FoodMedicineSummit.com

The Food as Medicine Summit's Story Continues...

FOOD AS MEDICINE

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Now in its 5th year, The Food as Medicine Summit has a new home.

Founded at Grey Green Media in 2021, The Food as Medicine Summit will once again provide **the meeting point for all stakeholders** from across the field to take Food as Medicine from an exciting promise to a scalable reality.

The core pillars of The Summit remain—**high-quality networking**, an **industry-shaping agenda**, **senior representation** from all stakeholders, and more—but there are also a ton of **NEW** and exciting features for you to experience.

As Food as Medicine and the world around us continue to evolve, it is essential that we come together to **accelerate our work into the hands of those with unmet needs**.

Five Reasons to Attend the Food as Medicine Summit

1) Be Part of Industry-Defining Conversations: The crucial conversations happen at The Food as Medicine Summit and this is your chance to hear them, contribute to them, and take them home to advance your work.

2) Ignite Collaboration: Meet with senior leaders from healthcare, CBOs, food industry, government, retail, tech, and more who are actively seeking partners to accelerate Food as Medicine into the hands of those who need it most.

3) Decipher the New Political Landscape: By June, we expect to have real insights into how the new administration is set to impact Food as Medicine. Leaders from government and across the field will be sharing their thoughts and updates with the audience at the event.

4) Access Real-World Case Studies: The agenda is filled with sessions that share work that is happening right now on the frontlines. Understand how leading organizations are implementing Food as Medicine approaches and the lessons they're learning.

5) Get Hands-on with Learnings: Discussion-led sessions are now throughout the Food as Medicine Summit. Connect and learn with fellow audience members through peer-to-peer learning formats and interactive discussions.

"I am looking forward to hearing from other industry leaders on what they are doing to advance 'Food As Medicine', particularly with respect to food access in underserved communities and obesity. Having access to healthy foods and knowledge about nutrition is a key part of the equation, along with a holistic view of mental health, surgery, medication and lifestyle options. We are in the beginning stages of taking this journey in thinking about food and its overall impact on health and obesity differently, and I am so excited to join these thought leaders."

Shelley Turk, Divisional Senior Vice President, Illinois Health Care Delivery, Blue Cross and Blue Shield of Illinois

What's NEW for 2025?

As we enter the 5th year of the Food as Medicine Series, we want to make sure that the event continues to increase its level of impact for the audience and the field. Therefore, there are plenty of new features on offer to ensure that regular attendees, as well as first-time audience members, have genuinely impactful experiences:

1. Tangible Takeaways – Throughout the event, we will be capturing the key learnings for the audience and will package these up so that each participant has a list of actionable takeaways to take forward from their time onsite. This means that the impact of The Food as Medicine Summit will also be felt more by the field at large.

2. Extended Networking Time – The networking time at the Food as Medicine Summit has more than doubled for 2025. This will ensure that you are able to have deep, meaningful conversations with as many fellow attendees as possible whilst catching up with old friends and making new connections.

3. Increased Audience Interaction – Through new interactive learning and structured networking sessions, the audience's voice at the event is more powerful than ever. Attendees will be able to hear from each other and use this to build new connections and learnings.

4. New Voices & Perspectives – New stakeholders are constantly entering the Food as Medicine Summit. This year's event has more new voices and perspectives than ever before to ensure that attendees hear even more new perspectives to help advance their work and the wider industry.

5. Expanded Company Showcasing – New organizations will be featured not only on stage but also in the exhibition area. We will shine a brighter light on leading companies working on the frontlines of Food as Medicine and those developing solutions that are making this work a reality.

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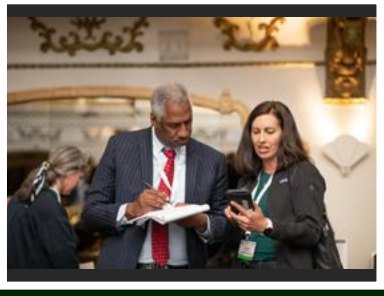

FOOD AS MEDICINE

Growing and Unifying the Movement
From Promise to Implementation

June 4-5, 2025
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5TH ANNUAL

WEDNESDAY, JUNE 4

7:00 am Registration Open

7:30 Networking Breakfast

8:30 Organizer's Welcome Remarks
Jason Green, Senior Conference Producer, Cambridge Healthtech Institute

8:35 Chairperson's Remarks
Martin Tull, Chief Impact Officer, American College of Lifestyle Medicine

8:40 KEYNOTE PRESENTATION: Food as Medicine in Michigan: A Holistic Approach to Improving Health Outcomes and Food Security
Elizabeth Hertel, Director, Michigan Department of Health & Human Services
- How the use of Medicaid policy levers, such as In Lieu of Services and community reinvestment requirements, can provide food and nutrition-focused interventions
- How collaborating with community-based organizations can build capacity within existing food and nutrition systems and maximize impacts
- How aligning with broader social determinants of health strategy and initiatives can improve access and health outcomes.

9:10 KEYNOTE PANEL DISCUSSION: The Current and Future Landscape of Food as Medicine

Moderator: Maycie Elchoufi, Physician Executive, Office of the CMO, Humana
- How has our work on Food as Medicine changed over the past six months since the new administration began?
- Do we need to change how we frame the demonstration of the value of Food as Medicine?
- How do we ensure that Food as Medicine approaches have the best chances of success?
- How do we need to work together as a field to further implement Food as Medicine?

Panelists:
Zachary Clark, Global General Manager, Uber Health
Melanie Fernando, Chief Operating Officer, Aetna Better Health of Illinois
Holly Freishtat, Senior Director, Feeding Change, Milken Institute
Marianne O'Shea, Vice President, Global Nutrition Science, PepsiCo
Pam Schwartz, Executive Director, Community Health Programs & Charitable Contributions, Kaiser Permanente

10:10 Sponsored Presentation *(Opportunity Available)*

10:40 Coffee Break with Exhibit Viewing

STATE-LEVEL PROGRESS OF FOOD AS MEDICINE

11:25 CASE STUDY: Food as Medicine in Action in Indiana
Naima Gardner, Director, Division of Nutrition & Physical Activity, Indiana Department of Health
Michelle Shippy, MS, RDN, Food is Medicine Director, Division of Nutrition and Physical Activity (DNPA), Indiana Department of Health (IDOH)
- How is Food as Medicine being viewed in Indiana?
- How has Food as Medicine been integrated as a core strategy within the department of Nutrition and Physical Activity?
- Which lessons have been learned working with clinical partners on this work?
- A look at results from recently finished case studies
- How do we bring together different funding streams to execute this work?

11:55 PANEL DISCUSSION: States in Focus—How and Where is Progress Being Made across The U.S.?
Moderator: Katie Garfield, Director, Whole Person Care, Center for Health Law and Policy Innovation, Harvard Law School
- How is Food as Medicine currently being viewed in your state?
- What impact has the new administration already had and set to have moving forward?
- What lessons have we learned from working with local partners?
- What have been the major roadblocks to progress so far and how are we overcoming them?
- How can we share ideas and communicate better between states?
- What are the take-home learnings for the audience?

Panelists:
Stephanie Buckler, Deputy Director of Social Services Integration, Massachusetts Executive Office of Health and Human Services
Rebecca Gillmore, Manager, Managed Care Logistical Support, Michigan Department of Health and Human Services
Thea Kachoris-Flores, Special Assistant for Health Related Social Needs, Illinois Healthcare and Family Services
Dana Thomas, Managing Director, Food is Medicine, Rockefeller Foundation

ROUNDTABLE DISCUSSIONS: CULTIVATING COLLABORATION

ROUNDTABLE DISCUSSION: Collaborating across Food as Medicine
Panagis Galiatsatos, Associate Professor, Medicine & Oncology, Johns Hopkins Medicine
Julia Koprak, Director, Incentives, Healthcare & Policy, The Food Trust
Dan Ripma, Vice President, Food & Agriculture, S2G Investments
Ipyana Spencer, Chief Health Officer, Meals on Wheels America
- What are the most promising collaboration opportunities that we are currently thinking about?
- How will these opportunities help us get Food as Medicine into the hands of more people?
- What lessons have we learned from the partnerships we currently have in place?
- Generally speaking, how can the for-profit and not-for-profit sectors work better together?
- Additional considerations on collaboration?

12:55 pm Networking Luncheon

FOOD AS MEDICINE IN ACTION

2:25 CASE STUDY: Building a Thriving Food as Medicine Partnership Network
Sarah E. Morrow, Program Director, Clinical Community Programs, UPMC Health Plan
- Discuss a variety of practical approaches to food as medicine, including MTM, groceries, produce vouchers, food reclamation, care coordination, and more, while overviewing the effectiveness of these programs through the lens of partnerships
- How to diversify your programming to increase the available supports to your patients/members; practical examples of how funding models work within systems; where to look for potential community and systems contacts and building a collaborative network

2:55 PANEL DISCUSSION: Physician Deep Dive—Food as Medicine from First Consultation to Long-Term Results
Moderator: Sunny Sharma, MD, FACP, DipACLM, CMD, RMO, Internal Medicine and Lifestyle Medicine Physician, MDVIP Physician, Regional Medical Officer for Ascension Medical Group of Illinois
- What's working and not working when we engage with patients on Food as Medicine?
- What do we need to do as a field to ensure long-term adherence with Food as Medicine programs?
- How are we scaling our Food as Medicine programs?
- Advice for the field on how best to engage and work with physicians in Food as Medicine?
- What are the take-home learnings for the audience?

Panelists:
David Dungan, MD, FACP, FAAP, CCMS, Director / Champion, Duly Culinary Medicine / Duly Wellness
Panagis Galiatsatos, Associate Professor, Medicine & Oncology, Johns Hopkins Medicine
Eugenia McPeek Hinz, Associate Chief Medical Information Officer, Health Informatics, Duke University Medical Center

ROUNDTABLE DISCUSSION: DEMONSTRATING VALUE & ROI

ROUNDTABLE DISCUSSION: Demonstrating Value & Return on Investment of Food as Medicine
Matthew Gulbransen, Founding Partner & General Partner, Three Bridges Private Capital
Masashi Kiyomine, Founder & Managing Partner, Kicker Ventures
Martin Tull, Chief Impact Officer, American College of Lifestyle Medicine
- What are the core principles of Food as Medicine that new entrants need to be aware of?
- How do we need to evolve our conversations when demonstrating value and ROI?
- How do we demonstrate these core values in the healthcare ecosystem?
- Value-based care – How do we demonstrate ROI with Food as Medicine?
- Additional considerations on demonstrating value and ROI?

3:55 **Refreshment Break with Exhibit Viewing**

FOOD AS MEDICINE IN ACTION (CONT.)

4:35 **PRESENTATION: Scaling Food as Medicine: Leveraging Technology and Local Grocery**
Dwight Schultheis, Director, Health, Instacart
- Medicaid MCOs are leveraging Instacart's technology platform to drive engagement and improve health outcomes
- Instacart's Fresh Funds grocery vouchers can support Medicaid Section 1115 waivers and In Lieu of Services (ILOS) provisions
- Technology can increase engagement and help drive adoption of new eating habits
- Wellness West partnered with Instacart and over 100 CBO's to implement a Food as Medicine Program that supports 1,000 families in Chicago's west side

IMPLEMENTING & SCALING FOOD AS MEDICINE

5:05 **PANEL DISCUSSION: How Do We Overcome the Barriers to Implementation?**
Moderator: Martin Tull, Chief Impact Officer, American College of Lifestyle Medicine
- What lessons have been learned from the approaches we have implemented so far?
- How is the new administration set to impact our work with Food as Medicine?
- How can technology help us better implement Food as Medicine?
- How do we better demonstrate value and return on investment?
- What collaboration opportunities are the most essential to implement Food as Medicine?
- What are the take-home learnings for the audience?

Panelists:
Margaret Apura, Director, Nutrition, Amwell
Stephanie Kubow, Assistant Vice President, Community & Population Health, Northwell Health
Suzanne Shea, Vice President, System Pharmacy & Clinical Nutrition, Sharp Healthcare
Sarah Stern, Director Community Involvement, Maple Leaf Foods & Executive Director, Maple Leaf Centre for Food Security
Jon Van Der Veer, Founder & Chief Executive Officer, Hy-Vee Health Exemplar Care

6:05 **Networking Reception**

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7:05 **Close of Day**

THURSDAY, JUNE 5

7:30 am **Registration Open**

8:00 **Networking Breakfast**

THE FRONT LINE OF FOOD AS MEDICINE

9:00 **Chair's Welcome Remarks**
Scott Bowman, Co-Founder, The NOURISH Movement and Board Member, Clareo

9:10 **FIRESIDE CHAT: The Voice of the Patient in Food as Medicine**
Moderator: Naomi Parrella, Chief, Lifestyle Medicine, Rush University System for Health
- How is Food as Medicine impacting the lives of patients?
- What lessons have been learned so far working directly with patients?
- How do we better incorporate the voice of patients into our work?

Panelists:
Willie Cobb, Food as Medicine Patient
Eve Gushes, Food as Medicine Patient
Steve Wolfgang, Food as Medicine Patient

9:40 **PANEL DISCUSSION: Overcoming Access Hurdles to Food as Medicine**
Moderator: Maggie Biscarr, Co-Founder, The NOURISH Movement
- What is working and what isn't working for increasing access to Food as Medicine?
- How can CBOs and industry partners work more closely together to improve access?
- How is the new administration set to affect people's access to Food as Medicine?
- What policy opportunities are there for us to explore here?
- How can technology help us increase access to Food as Medicine? What are the take-home learnings for the audience?

Panelists:
Julie Abedian, Executive Vice President & Chief Community Impact Officer, Columbus Regional Health
Keri Edwards, President, SmartChoice Food Pantry Software
Melanie Hall, Chief Research & Innovation Officer, Feeding America
Nicole Harris-Hollingsworth, Vice President, Social Determinants of Health, Hackensack Meridian Health
Emily Hoffman, Registered Dietitian, Intermountain Health
Daniel Riff, Head of Government & Nonprofit Operations, DoorDash

10:40 **Coffee Break with Exhibit Viewing**

CRUCIAL CASE STUDIES & TAKEAWAYS

11:25 **CASE STUDY: Virtual Foodcare's Pivotal Moment: Policy, Access, and the Path Forward**
Michael Pappas, Partner, Nixon Law Group
Samuel Pinson, Counsel, Legal, Nixon Law Group
Hunter Young, Senior Policy Associate, State Affairs, American Telemedicine Association
Kyle Zebley, Senior Vice President, Public Policy, American Telemedicine Association
- Food as Medicine Meets the Digital Front Door: Virtual nutrition delivery is no longer a future concept—it is a current necessity for prevention, chronic disease management, and broadening access to care.
- A Window of Policy Opportunity: With new federal leadership, the Make America Health Again movement, and evolving reimbursement trends, this is a critical moment to secure durable, scalable policy for virtual foodcare.

11:55 **Food as Medicine and Youth Health**
Jillian Griffith, Senior Health Partnerships Manager, Amazon Access, Amazon
Suraj K., Member, National Youth Council, GENYOUth
Ann Marie Krautheim, MA, RD, LD, Chief Executive Officer, GENYOUth
Food insecurity and unhealthy diets among youth are linked to chronic diseases, yet this connection is often overlooked. School meals, serving 30 million children nationwide, exemplify one of the most effective Food as Medicine interventions. GENYOUth research with youth reveals the challenges youth face in accessing nutritious food and opportunities to improve the school meal experience to ensure equitable access to healthy school meals to prevent disease and sustain health.

12:25 pm **PANEL DISCUSSION: The Future of Food as Medicine in The U.S.**
Moderator: Scott Bowman, Co-Founder, The NOURISH Movement and Board Member, Clareo
- How to best engage with federal and state partners moving forward?
- How do we need to demonstration of the value of Food as Medicine?
- How can the field best work together to give Food as Medicine approaches the maximum chance of success?
- How do we ensure that Food as Medicine approaches have the best chances of success?
- What are the take-home learnings for the audience?

Panelists:
Brad Barron, Director, Managed Care Plan Division, Michigan Department of Health and Human Services
Ed Gaskin, Executive Director, Greater Grove Hall Main Streets
Cate Hensley, Manager, Policy & Projects, Food is Medicine Coalition
Alan Shannon, Public Affairs Director, USDA, Food & Nutrition Service, Midwest Region

1:25 **Close of Conference**

Sponsorship Opportunities

PLATINUM SPONSOR

Exhibit Hall & Delegate Passes

- One (1) 8'x10' exhibit space
- Four (4) main-conference registrations for your team
- One (1) main-conference registration for your company's speaker
- Two (2) exhibit-staff registrations

Thought Leadership and Branding

- One (1) 25-minute presentation to all session attendees as part of the main conference program
- Includes participation in panel discussion during the conference agenda (topic/time TBD)
- Enhanced Branding, your choice of (select one):
  - Co-Sponsorship of opening reception
  - Sponsorship of networking lunch
  - Badge Lanyards
- Onsite signage designating your company as a Platinum Sponsor
- Corporate logo on the cover of the final conference brochure denoting Platinum Sponsorship
- Corporate logo with link on the homepage of the event website denoting Platinum Sponsorship
- Full contact information of all conference attendees (GDPR-compliant)
- Approx. 2 weeks pre-event: Included in email to all registered attendees with other Platinum Sponsors

GOLD SPONSOR

Exhibit Hall & Delegate Passes

- One (1) 8'x10' exhibit space
- Three (3) main conference registrations for your team (excludes short courses and symposia)
- One (1) main conference registration for your speaker
- Two (2) booth staff registrations

Thought Leadership and Branding

- Choose one:
  - One (1) 25-minute presentation to all session attendees as part of the main conference program (Day 2, 9:40 – 10:05am)
  - One (1) Panel discussion to all session attendees during the conference agenda (Day 1, 5:10 – 5:55 pm)
- Branding, your choice of (select one):
  - Sponsorship of networking breakfast
  - Sponsorship of refreshment break
  - Literature Chair-Drop inside session room
  - Meter-Board Advertisement (approximately 7' x 3.5'; double-sided, full color advertisement)
  - Additional Full-Conference Registration
- Presentation promoted within the event website, conference program agendas, and onsite signage
- Corporate logo in conference brochure, on event website, and onsite signage denoting Gold Sponsorship
- Post-event custom e-blast, HTML provided to CII

SILVER SPONSOR

Exhibit Hall & Delegate Passes

- One (1) 8'x10' exhibit space
- Two (2) main-conference registrations
- Two (2) exhibit-staff registrations

Thought Leadership and Branding

- Choice of one:
  - One (1) panel discussion to attendees as part of a track conference program (topic/time TBD)
  - One (1) 25-minute presentation to attendees as part of a track conference program (topic/time TBD)
  - One (1) Moderate a roundtable discussion during the conference agenda (topic/time TBD)
- Branding, your choice of (select one):
  - Sponsorship of networking coffee break
  - Participation in panel discussion during the conference agenda (topic/time TBD)
  - Literature Chair-Drop inside session room
  - Meter-Board Advertisement (approximately 7' x 3.5'; double-sided, full-color advertisement)
  - Additional Full-Conference Registration
- Corporate logo in conference brochure, on event website, and onsite signage denoting Silver Sponsorship

BRONZE SPONSOR

Exhibit Hall & Delegate Passes

- One (1) 8'x10' exhibit space
- Two (2) main-conference registrations
- Two (2) exhibit-staff registrations

Branding

- Branding, your choice of (select one):
  - Sponsorship of networking coffee break
  - Literature Chair-Drop inside session room
  - Meter-Board Advertisement (approximately 7' x 3.5'; double-sided, full-color advertisement)
  - Additional Full-Conference Registration
- Onsite signage designating your company as a Bronze Sponsor

Sponsorships include:

- Conference discount for your clients & prospects: Provide your list and CHI will send an email on your behalf OR we will provide you with a code for you to send out offering up to $200 off the cost to attend
- Additional full-conference registrations available at a discount for your staff (Limited to 5)
- 50-word company description in the conference materials

Additional sponsorship opportunities include:

- Conference Notebooks
- Travel Coffee Mug
- Tote-Bag Insert
- Literature Distribution

For more information, please contact:

Phillip Zakim-Yacouby

Senior Business Development Manager

781-247-1815

philzy@healthtech.com

Join Us in Chicago

HOTEL & TRAVEL INFORMATION

Conference Venue and Hotel:
Swissôtel Chicago
323 East Upper Wacker Drive
Chicago, IL 60601

For hotel reservations, please go to the Travel Page FoodMedicineSummit.com

Discounted Room Rate: $309 s/d
Discounted Room Rate Cut-off Date: May 5, 2025

FOOD AS MEDICINE

5TH ANNUAL

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INDIVIDUAL CONFERENCE PRICING

(Includes access to full conference (2 days) & networking events)

	FOOD INDUSTRY RETAIL, CPG, MANUFACTURER, FOODTECH, MEAL DELIVERY	HMO, HEALTHCARE, HOSPITAL, INVESTOR/BANKER	NFP, COMMUNITY-BASED ORGANIZATIONS, ACADEMIC-GOVERNMENT
EARLY BIRD - REGISTRATION RATE UNTIL MAY 16, 2025	$1,599	$1,299	$899
STANDARD REGISTRATION AND ON-SITE	$1,799	$1,399	$999

GROUP CONFERENCE PRICING

(Includes access to full conference (2 days) & networking events)

	FOOD INDUSTRY RETAIL, CPG, MANUFACTURER, FOODTECH, MEAL DELIVERY	HMO, HEALTHCARE, HOSPITAL, INVESTOR/BANKER	NFP, COMMUNITY-BASED ORGANIZATIONS, ACADEMIC-GOVERNMENT
EARLY BIRD - REGISTRATION RATE UNTIL MAY 16, 2025	$1,199	$979	$679
STANDARD REGISTRATION AND ON-SITE	$1,349	$1049	$749

CONFERENCE DISCOUNTS*

GROUP DISCOUNTS ARE AVAILABLE
Have your colleagues or team attend the Food as Medicine Summit. Purchase a full-price registration, and participants from the same organization will receive a 25% discount.

For more information on group discounts contact Juliet Nelson, jnelson@healthtech.com, 781-247-1813

ALUMNI DISCOUNT–SAVE 15%: We appreciate your participation at The Food as Medicine Summit. As a result of the great loyalty you have shown the series, we are pleased to extend to you the exclusive opportunity to save an additional 15% off the registration rate.

How to Register: FoodMedicineSummit.com

reg@healthtech.com | P: 781.972.5400 or Toll-free in the U.S. 888.999.6288

Please use keycode **FAMPDF** when registering!

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